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PRESS RELEASE

2011 European PLACE Conference Set for Bregenz, Austria

Atlanta, GA, January 12, 2010 - TAPPI has announced the dates and location for its 13th European PLACE Conference as 30 May – 1 June, 2011. It will be held at the internationally famous Festspielhaus on the shore of Lake Constance in Bregenz, Austria. This biennial European event brings together professionals in the flexible packaging industry. It attracts development engineers, technicians, managers and other key decision makers.

“We are excited to bring the same caliber of information and experts to Austria as we drew to our successful 12th European PLACE event in Budapest Hungary in 2009,” said TAPPI President and CEO, Larry N. Montague. “The high quality of programming and the convenient location on Lake Constance bordering Switzerland, Austria and Germany promises to attract attendees from all over and beyond Europe.”

As the chairman of the European TAPPI PLACE Committee, Otto Plassmann, Ineos Olefins & Polymers Europe, has proudly announced the conference leadership for Bregenz:

- Conference chairman: Charly Zuercher, DOW Europe GmbH
- Technical program chairman: Günter Schubert, Hydro Aluminium Deutschland GmbH

The Invitation to present will be extended in the coming months. Continue to check www.tappi.org for new information as it becomes available.

Also TAPPI contact Kristi Ledbetter is available at kledbetter@tappi.org or +1.770.209.7319 for more information.

About TAPPI

TAPPI is the leading association for the worldwide pulp, paper, packaging and converting industries and co-publisher of *Paper360°* and *TAPPI JOURNAL*. Through information exchange, events, trusted content, and networking opportunities, TAPPI helps members elevate their performance by providing solutions that lead to better, faster, and more cost-effective ways of doing business. Visit www.tappi.org.

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